



Annual Results

For the year ending 31 January 2023

Dan Topping, Chief Investment Officer Jon Newman, Group Finance Director



13th June 2023

Introduction to B.P. Marsh





Our Purpose

B.P. Marsh is a specialist private equity investor in early stage financial services businesses which are based in the UK and internationally



Our Team

We are a complementary team of highly experienced leaders in the financial services industry, with deep sector knowledge acquired over several decades



Our Story

B.P. Marsh was founded in 1990 and has since invested in 54 companies

We have 15 investments in our current portfolio based in the UK and around the world

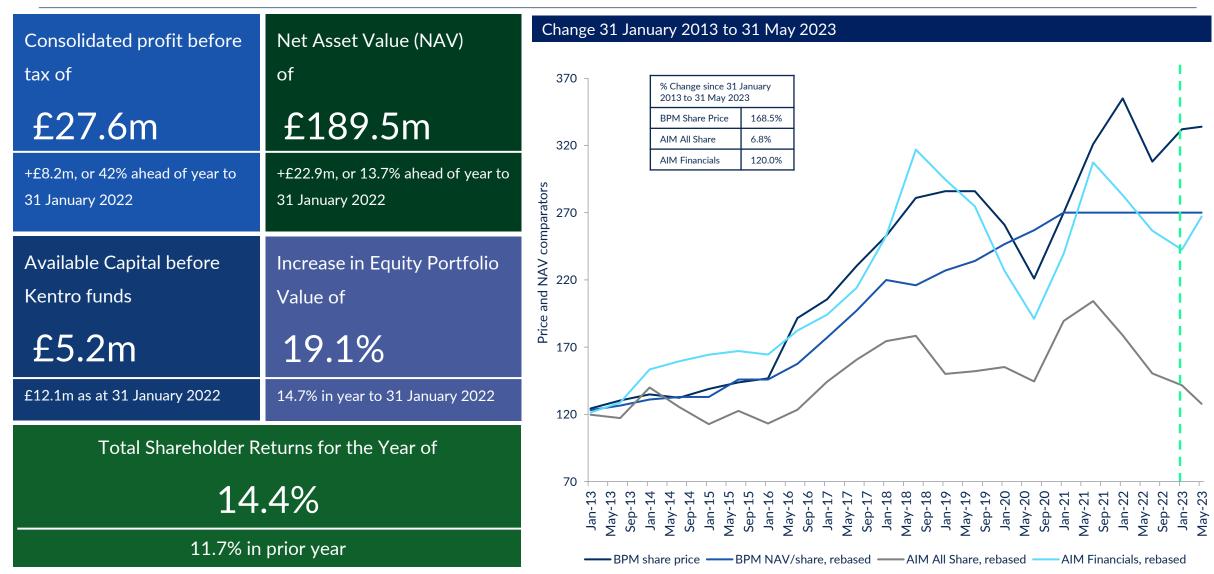


Our Investment Strategy

We take a long term view, with an average holding period of 7.5 years making an initial investment of up to £5m for minority equity positions (20-40% shareholdings)

Year Ending 31 January 2023 Results

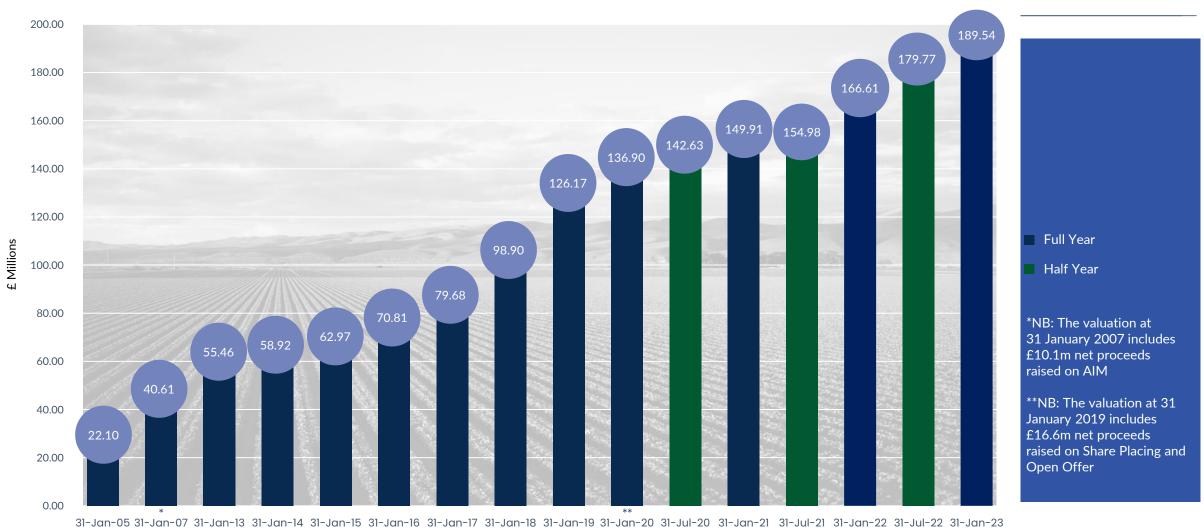




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Performance: Net Asset Value (NAV)

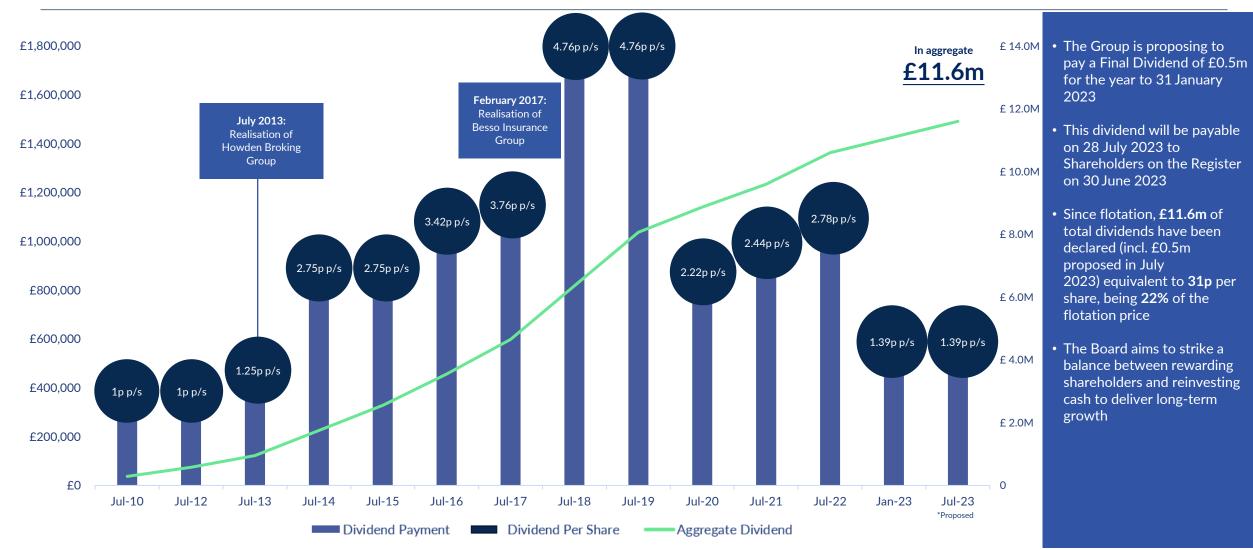




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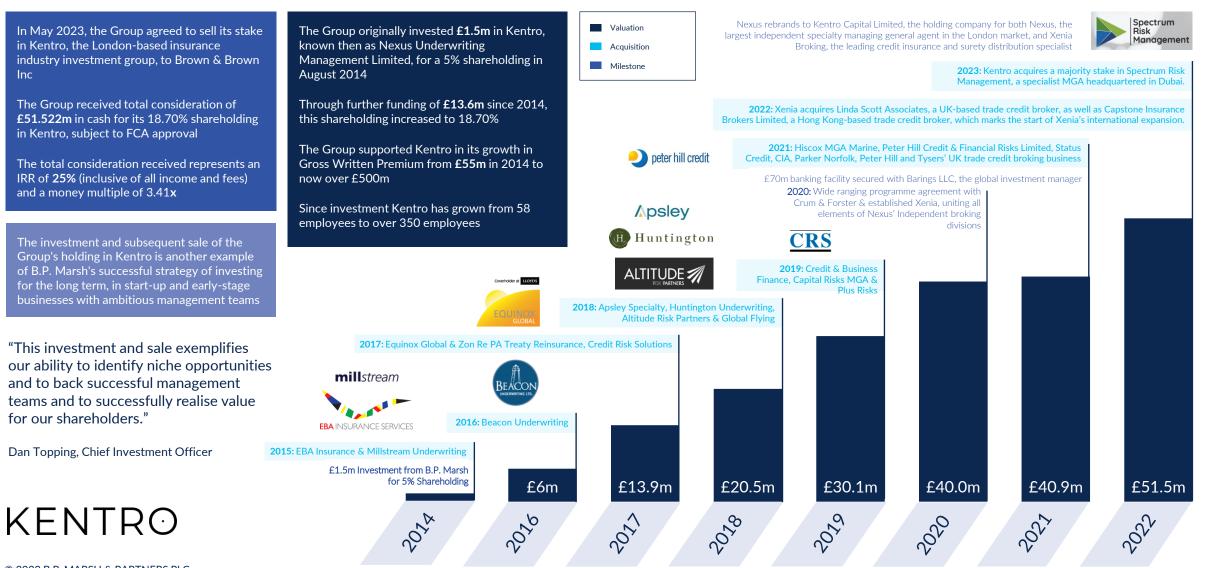
Dividends





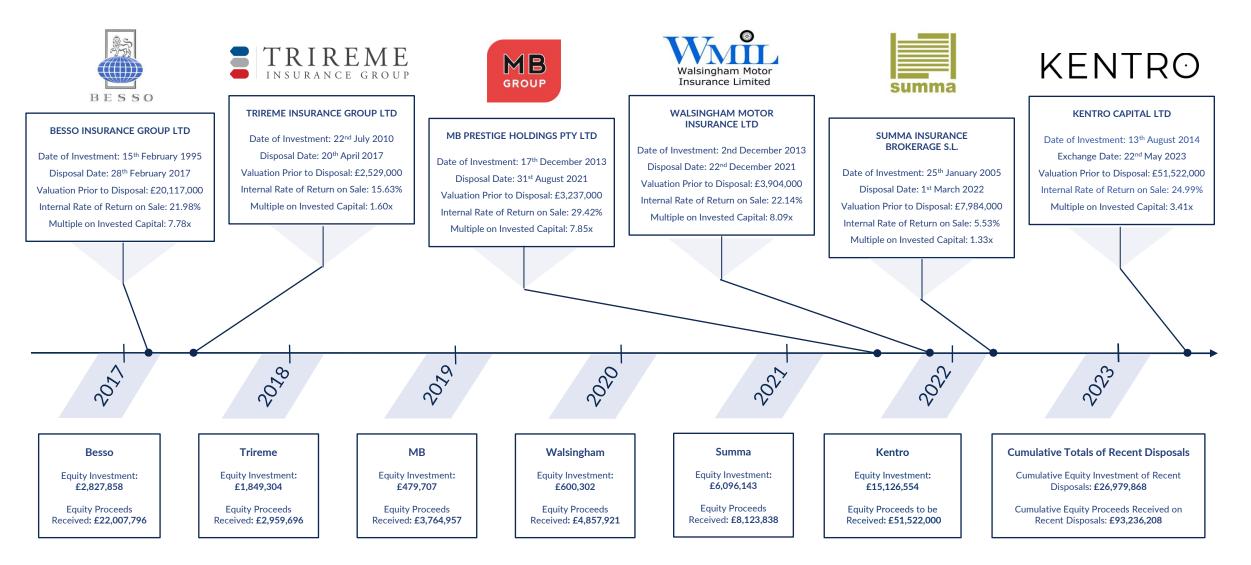
Disposal Post Year End: Kentro Capital Limited ("Kentro"), formerly Nexus Underwriting Management Ltd





Recent Disposals - An Overview







Agreed Sale of Kentro £51.5m • £15.1m Equity invested • 3.41x multiple • IRR of 25% incl. income and fees	•£1.0m •£2.0m years	Return to Shareholders, 25% of Proceeds* Special Dividend post Kentro completion p.a. Dividend proposed from 2024 for 3 Share Buy Back Policy
Share Buy Back Programme aim	ns to:-	£18.6m in dividends proposed to be distributed since 2010**
 Reduce discount to NAV Enhance long-term shareholder value Further details to be announced 		Board continues to strike a balance between:-
		Shareholder ReturnsRetaining funds to grow NAV
		*Subject to Kentro completion. £51.5m based on expected proceeds net of transaction costs.

Business Strategy Update

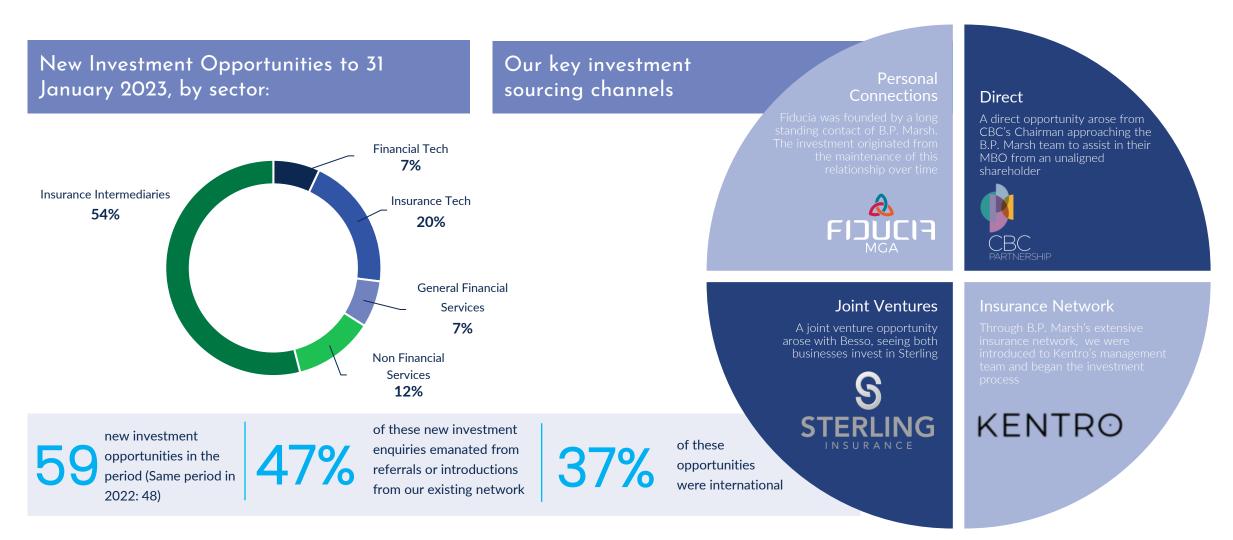




- B.P. Marsh and its portfolio companies have performed strongly in the financial year to 31 January 2023
- In May 2023, the disposal of Kentro was announced (subject to FCA approval). Upon completion this will see funds of £51.52m received by B.P. Marsh
- The Group's strategy remains unchanged, being to:-
 - Develop its existing portfolio
 - Making new investments
 - Increasing the amounts paid to shareholders
- The Group remain focused on 'people' businesses in the financial intermediary sector, delivering long term attractive returns to our shareholders
- In April 2023, the Group completed one new investment in Verve Risk Services Ltd
- The Group remains focused on sourcing new business and has an active pipeline of opportunities that are being considered
- It is the Group's expectation that a number of opportunities under review will complete within a reasonable time frame

- Given the potential opportunities in the Group's key markets, it is deemed that such a reinvestment strategy is in the long-term benefit to all shareholders
- The Group continues to work closely with its investee companies' respective Management Teams, providing advice and support, to assist in long term growth
- The Management teams the Group support are experienced and well-rooted in their local markets
- The Group believes that the portfolio is well positioned to take advantage of the everchanging environment.
- Whilst the Group understands the political and macro-economic challenges facing our businesses, they are operating from a position of strength





New Investment - Verve Risk Services Limited ("Verve")



NEW INVESTMENT



Verve

- In April 2023, the Group invested **£0.4m** into Verve Risk Services Limited, a London-based MGA, for a 35% shareholding
- Verve specialises in Professional and Management Liability business for the insurance industry in the USA, Canada, Bermuda, Cayman Islands and Barbados
- Founded in 2016 as Verve Risk Partners LLC by Scott Simmons and Alan Lambert, Verve had operated as an underwriting cell within Castel Underwriting Agencies Limited

- B.P. Marsh offered exclusive support to allow Scott Simmons and Alan Lambert to undertake an MBO, with Management now owning the remaining 65% of the business
- Scott Simmons and Alan Lambert have over 45 years combined experience in underwriting US Management and Professional Liability lines
- Verve produced c.£6.1m GWP in their year-ending 2022 and are budgeting £7.5m GWP in 2023
- Verve provided an excellent opportunity to invest in a business with a well-established and highly experienced leadership team and strong growth potential



Dan Topping, Chief Investment Officer commented:

We are very pleased to partner with a motivated Management Team with a long-established business, a strong client base and significant upside potential.

We look forward to working with Scott and Alan over the coming years in developing the business.

"

XPT Group LLC ("XPT")



CRAIG & LEICHT



Investment Summary - CBC UK Limited ("CBC")



CURRENT INVESTMENT



- CBC, in which B.P. Marsh first invested in 2017, This represents an equity value uplift of 104% over continues to perform strongly
- In CBC's last financial year, an EBITDA of £3.8m was achieved, which represented an 73% year on year increase
- The Group is confident that CBC will continue this growth trajectory and will exceed its budget of £5.5m of EBITDA in its current financial year to 31st December 2023
- From the time of our original investment, through to 31 January 2023, our valuation in CBC has risen significantly, with the Group's 47.06% now valued at £19.2m

- the prior year valuation at 31st January 2022
- In February 2023, B.P. Marsh provided a £2m loan facility, of which £0.5m was drawn down in February 2023 to fund the build-out of Alchemy Underwriting Limited
- Alchemy Underwriting Limited is a new Londonmarket property MGA of which Paladin, the holding company of CBC, has a 22.5% shareholding
- As at **31 January 2023** the IRR to B.P. Marsh is 37.54%, incl. loans





- B.P. Marsh's MGAs are budgeting to underwrite aggregate GWP of circa £900m in 2023 (2022: £785m*)
- This will produce **more than £109m** (2022: £95m*) of commission income
- These MGAs focus on profitable underwriting in a market where access to insurer capital is restricted

- *Please note that the comparative 2022 figures are on a 'like for like' basis, adjusted for disposals
- **Post year end investment

MGAs	Date of Investment	Jurisdiction	Equity % at 31 January 2023	Cost of Investment	Valuation at 31 January 2023	% of NAV at 31 January 2023	Internal rate of return to 31 January 2023	Current Multiple on Invested Capital
			4	1			1 1	
Kentro	Aug-14	UK	18.98%	£15,126,554	£51,522,000	27.2%	25.9%	3.41x
ХРТ	Jun-17	USA	28.54%	£10,138,626	£34,143,000	18.0%	34.8%	3.37x
ATC	Jul-18	Australia	25.56%	£6,476,595	£17,049,000	9.0%	42.6%	2.63x
SSRU	Jan-17	Canada	30.0 <mark>0</mark> %	£19	£11,000,000	5.8%	107.4%	(NA – over 1000x)
Ag Guard	Jul-19	Australia	41.00%	£1,465,071	£5,494,000	2.9%	54.4%	3.75x
Fiducia	Nov-16	UK	35.18%	£227,909	£4,223,000	2.2%	25.3%	18.53x
Sterling	Jun-13	Australia	19.70%	£1,945,411	£3,441,000	1.8%	10.0%	1.77x
Sage	Jun-20	USA	30.00%	£202,758	£1,630,000	0.9%	127.6%	8.04x
Verve**	Apr-23	UK	35.00%	£430,791	N/A	N/A	N/A	N/A



- Since inception, much of B.P. Marsh's growth has been underpinned by a successful track record of investing in brokers, both in the Lloyd's and London market, as well as internationally
- Our Broking investments are, in the aggregate, budgeting to place **more than £742m** of GWP in 2023 (2022: £567m*)
- This will produce more than £75m (2022: £59m*) of brokerage, accessing specialty markets around the world

• *Please note that the comparative 2022 figures are on a 'like for like' basis, adjusted for disposals

Brokers	Date of Investment	Jurisdiction	Equity % at 31 January 2023	Cost of Investment	Valuation at 31 January 2023	% of NAV at 31 January 2023	Internal rate of return to 31 January 2023	Current Multiple on Invested Capital
CBC	Feb-17	UK	47.06%	£803,500	£19,180,000	10.1%	37.5%	23.87x
Lilley Plummer								
Risks	Oct-19	UK	30.00%	£1,008,242	£7,700,000	4.1%	91.5%	7.64x
Denison and Partners	Mar-22	UK	40.00%	£132,000	£132,000	0.1%	41.0%	1.0x
Asia								
Reinsurance Brokers	Apr-16	Singapore	25.00%	£1,551,084	£0	0.0%	-23.4%	0.0x

Investment Summary - ATC Insurance Solutions PTY Limited("ATC")



CURRENT INVESTMENT





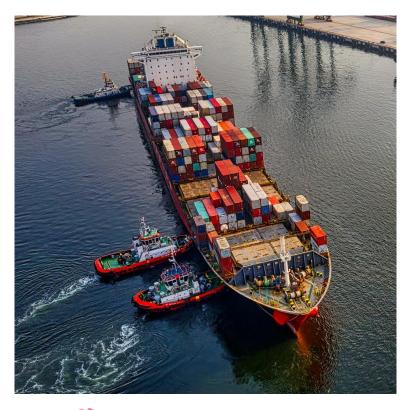
- The Group first invested in ATC in July 2018, taking a **20%** equity stake for **AU\$ 5.1m (£2.9m)**
- Since this date, the Group has provided further investment of AU\$ 6.7m (£3.6m), via the sale of its shares in MB Prestige Holdings PTY Limited
- The Group now has a 25.56% equity stake in ATC, having provided AU\$ 11.9m (£6.5m)
- From the time of our original investment, through to 31 January 2023, our valuation in ATC has risen significantly, with the Group's **25.56%** now valued at **AU\$ 29.8m (£17m)**
- This represents an equity value uplift of **31.8%** over the prior year valuation at 31 January 2022
- When the Group originally invested in ATC, the business reported GWP of AU\$ 61m (£32.5m). In ATC's year ending 30 June 2023, it is budgeting to achieve GWP of AU\$ 156m (£83.1m)

- ATC is now one of the largest Lloyd's underwriting agencies in Australia.
- ATC currently has capacity arrangements with several Lloyd's syndicates and offers an extensive range of products in Construction, Plant and machinery, Sports, Accident & Health, Prestige Vehicle, Cyber and Medical
- ATC has always looked to develop its product offerings to ensure that it can meet the diverse insurance needs of its ever-expanding client base
- As at 31 January 2023 the IRR to B.P. Marsh is 42.61%, incl. loans

Investment Summary - Lilley Plummer Risks Limited ("LPR")



CURRENT INVESTMENT





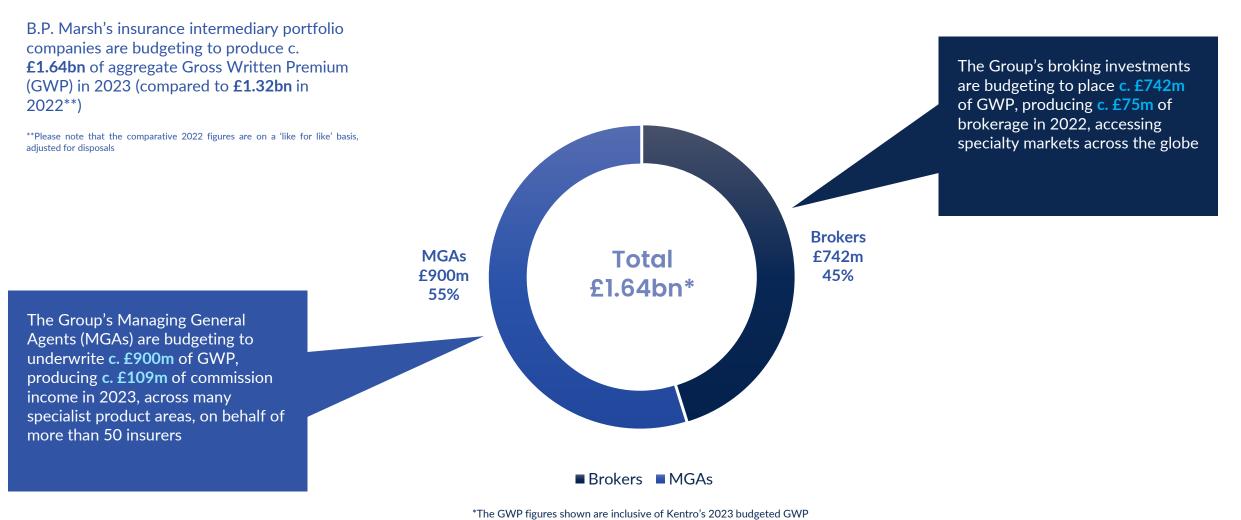
- Whilst LPR was established to be a marine Lloyd's broker, the business has quickly expanded its product offering into a number of niche and diverse areas including Political Violence and Terrorism
- In July 2022, LPR established a North American Casualty team, headed by highly experienced brokers in the casualty market, which has contributed significantly towards the ongoing growth of LPR since its inception
- As part of these expansion plans, LPR has made many new hires, adding significant experience and capabilities to its management team

- When the Group originally invested in LPR, the business achieved £1.8m of revenue. In LPR's year ending 31 December 2022, LPR achieved revenue of £5.2m
- LPR is well positioned to continue its positive growth since formation, setting an ambitious budget for its 2023 financial year, which it is currently on track to achieve
- B.P. Marsh's current shareholding in LPR is valued at £7.7m as at 31 January 2023
- This represents a **192.9%** uplift in equity value over the prior year valuation at 31 January 2022
- As at 31 January 2023 the IRR to B.P. Marsh is **91.51%**, incl. loans



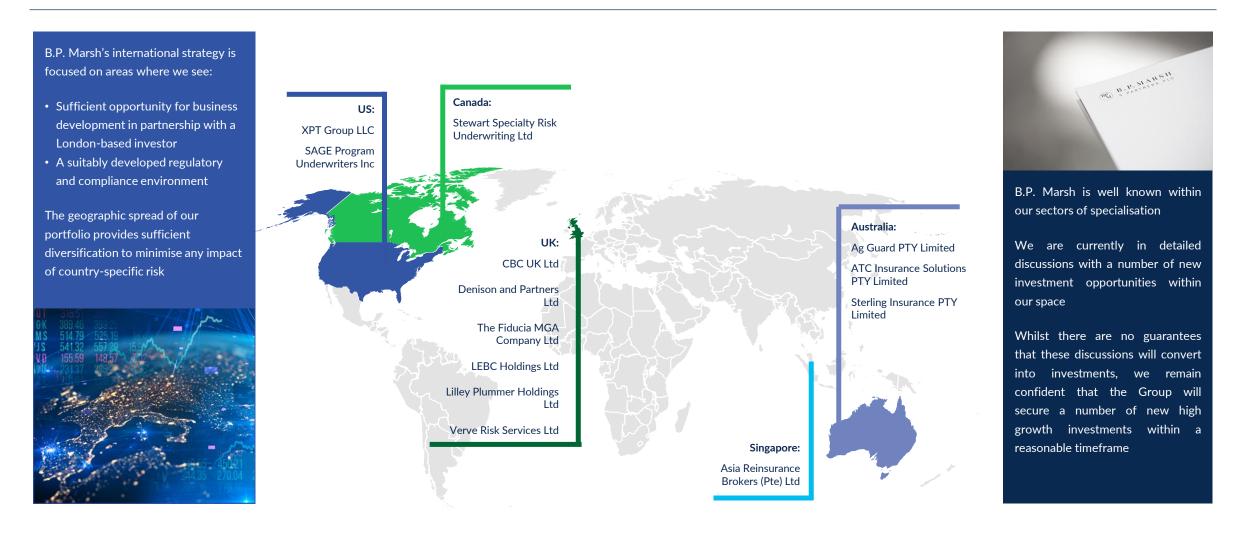
Insurance Intermediary Overview





Our Current International Portfolio





Market Overview and Insurance Price Changes



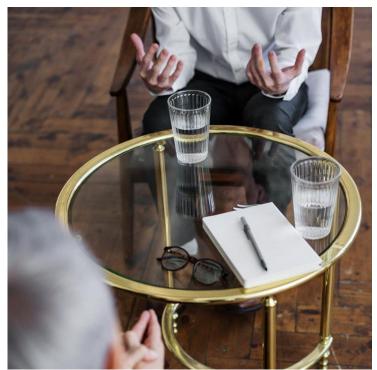
B.P. Marsh continues to B.P. Marsh expects rate **GLOBAL FINANCIAL GLOBAL PROPERTY GLOBAL CASUALTY** monitor trends in the rate of increases to continue to slow & **PROFESSIONAL** pricing for insurance business in the areas which the Group's placed in the UK portfolio operate Global commercial insurance Rates will also be affected by rates increased by 4% in Q1 the macroeconomic 2023. the 22 consecutive challenges facing the world quarter of rate increases economy, challenges which are likely to see increased costs for the insurance market Whilst rates continue to increase, the pace is slowing, Whilst the full picture of how with Q1 2023 being the 10th 16% 10% these challenges will affect quarter of slower rate growth the insurance market is -1% unknown, in the short to Rate increases in the UK have 4% medium term, the Group increased by 25% over the -6% believes that increased rates past 4 quarters, this compares will be at least adequate to to 22% in the US and 23% in 7% match increased costs Europe 26% 6% Price increases were highest in Property lines, primarily driven Overall, the Group does not 6% by continued restrictions in anticipate the market returning to the pricing of the capacity due to constrained risk appetite in areas with high last soft market in the short to 4% CAT exposure medium term 6% The reduction in rates in financial lines, particularly D&O, has been driven by the entry of new capacity 723 52 2 providers and the recent low levels of IPO activity

*As of 2022 Q3, Marsh's index published a global cyber insurance pricing figure, separating cyber data from financial and professional lines data.

Source: Marsh Speciality and Global Placement

Overview: IFA Investments - LEBC Holdings Limited ("LEBC")







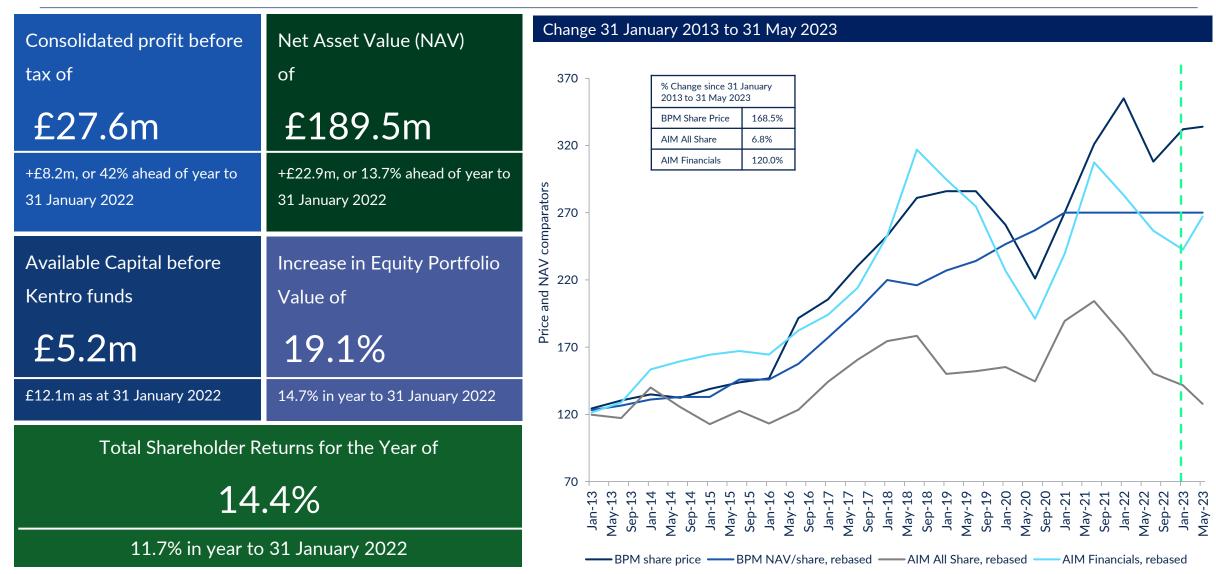
IFA	Date of Investment	Jurisdiction	Equity % at 31 January 2023	Cost of Investment	Valuation at 31 January 2023	% of NAV at 31 January 2023	Internal rate of return to 31 January 2023	Current Multiple on Invested Capital
LEBC Hold Limite		UK	59.34%	£12,373,657	£15,947,000	8.4%	8.7%	1.29x

- B.P. Marsh has been invested in LEBC, the
 Independent Financial Advisory company providing
 expert financial advice to individuals, since April 2007
- For its year ending 30 September 2022, LEBC produced an adjusted EBITDA of **£3.2m**
- Over the course of LEBC's year ending 30 September 2022, LEBC has continued its restructuring programme
- Whilst this restructuring process is taking longer to implement, in the long run it will deliver a more efficient and effective business

- The business has seen strong growth in its Corporate advice arm, which continues to grow year on year
- However, the continued restructuring has impacted the Group's valuation of LEBC
- As at 31 January 2023 the IRR to B.P. Marsh is **8.68%**, incl. loans

Year Ending 31 January 2023 Results







Net Asset Value (NAV) of £189.5m +£9.7m over six months +£22.9m over year

31 July 2022: £179.8m 31 January 2022: £166.6m

Consolidated Profit before Tax: £27.6m

Year ended 31 January 2022: £19.4m Six months ended 31 July 2022: £17.0m NAV per share of 526.2p +5.5% over six months (516.8p* diluted)

31 January 2022: 462.7p (455.6p diluted) 31 July 2022: 499.0p (490.8p diluted)

Underlying Profit before Tax: £0.3m

Year ended 31 January 2022: £3.2m Six months ended 31 July 2022: £0.7m

14.4% Total Shareholder Return Including dividend of £1.0m paid July 2022

Final dividend of 1.39p per share (£0.5m)

To be paid on 31 July 2023 to shareholders registered at close of business on 30 June 2023

£0.5m (1.39p per share) paid in February 2023

* On 12 June 2021 certain performance criteria were met in respect of a long-term incentive plan. When the joint share ownership arrangements are eventually exercised this could dilute the NAV per share to 516.8p



Loan Portfolio Net Loans Average compound NAV growth of £12.1m cash Granted £11.5m 8.7% p.a. £1.0m and treasury balances at 31 January 2023 since flotation and 31 January 2022: Current liquidity of £5.2m 11.7% p.a. £10.4m Loans granted • £1.5m LEBC Group is debt free since 1990* 31 July 2022: £9.2m • £0.7m Ag Guard • £0.5m Denison Excl. £10.1m raised on flotation and £16.6m raised and Partners in the July 2018 Share Placing and Open Offer Discount to NAV (diluted) **Equity Proceeds** 32.7% Key repayments received: • £1.5m Summa (on completion of £8.2m Equity Investment: sale) Based on share price of 348p per share on 12 June 2023 £2.9m • £2.8m XPT • £0.2m Fiducia £8.1m Summa • £0.1m Denison & • £0.1m MB (post Partners sale distribution)

*This excludes any value for the Group itself



Agreed Sale of Kentro* £51.5m

£15.1m Equity invested 3.41x multiple

Exchanged May 2023 Completion subject to regulatory approval

New Investment:

- £1.0m Verve Risk Services
- £0.4m Equity£0.6m Loan

Follow-on Funding:

Net Loans Granted £4.6m

Loans granted

- £4.9m XPT
- £0.5m CBC
- £0.2m Denison and Partners

Key repayments

- £0.8m XPT
- £0.2m Fiducia

£5.2m current cash

And treasury balances at 12 June 2023

£56.2m expected funds including Kentro receipt, pre-distributions

New Dividend and Share buyback strategy*
£1.0m Special Dividend post Kentro completion
£2.0m p.a. Dividend proposed from 2024 for 3 years
£6.0m Share buy back policy
£13.0m return of capital, 25% of proceeds

*Subject to Kentro completion. £51.5m based on expected proceeds net of transaction costs.

Summary

B.P. Marsh's expertise and experience puts us in a prime position to support SME financial intermediaries to reach the next level

Our investments continue to achieve attractive returns over long periods with low risk for investors

The share price is currently at a significant discount to NAV

The global insurance market continues to be a promising destination for investors and investees through all phases of business growth

Our position as capital provider of choice for the sector in which we operate offers us unparalleled access to new opportunities

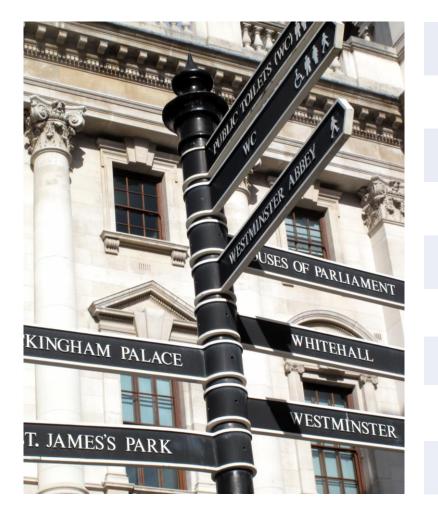
Pursuant to completion of Kentro the Group will have substantial investment funds and is proposing to return 25% of proceeds Through an extensive network of brokers, insurers, and investors, we have global coverage to find the right opportunities

We're farmers not hunters. We grow businesses in a financially sustainable and secure way



Appendices





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Investment	Sector	Jurisdiction	Fair market value 31 January 2023 (£'000)	Equity As at 31 January 2023	Cost of equity investment (£'000)	Year of initial investment	Movement in Year to 31 January 2023 (£'000)	Movement in Year to 31 January 2023 (%)
Kentro	MGA	UK	51,522	19.0%	15,126	2014	62	0.1%
ATC	MGA	Australia	17,049	25.6%	6,477	2018	4,109	31.8%
SSRU	MGA	Canada	11,000	30.0%	-	2017	2,855	35.1%
Ag Guard	MGA	Australia	5,494	41.0%	1,465	2019	1,932	54.2%
Fiducia	MGA	UK	4,223	35.2%	228	2016	(5)	(0.1%)
Sterling	MGA	Australia	3,441	19.7%	1,945	2013	612	21.6%
Sage	MGA	USA	1,630	30.0%	203	2020	80	5.2%
Criterion	MGA	Singapore	-	29.4%	50	2018	-	-

IRR Note: All references to IRRs within this presentation include all fees, loan interest and dividend income and are based upon 31 January 2023 valuations, unless the investments have been realised when they are based on cash received at completion



Investment	Sector	Jurisdiction	Fair market value 31 January 2023 (£'000)	Equity As at 31 January 2023	Cost of equity investment (£'000)	Year of initial investment	Movement in Year to 31 January 2023 (£'000)	Movement in Year to 31 January 2023 (%)
Paladin (CBC)	Insurance Broking	UK	19,180	47.1%	804	2017	9,776	104.0%
LPR	Insurance Broking	UK	7,700	30.0%	1,008	2019	5,071	192.9%
Denison and Partners	Insurance Broking	UK	132	40.0%	132	2022		-
ARB	Insurance Broking	Singapore		25.0%	1,551	2016	(461)	(100.0%)
EC3	Insurance Broking	UK		35.0%	6,500	2017	(440)	(100%)
LEBC	IFA	UK	15,947	59.3%	12,374	2007	(9,053)	(36.2%)
XPT	Insurance Group	USA	34,143	28.5%	10,139	2017	12,737	59.5%
Portfolio Value/Total			171,461		58,002		27,275	19.1%*

 * adjusted for £2.9m new investment and £8.2m disposals during year

Loan Portfolio



Investment	31 January 2023 (£'000)	31 July 2022 (£'000)	31 January 2022 (£'000)
Ag Guard	682	-	-
Broucour	-	-	1
Denison and Partners	500	150	-
Fiducia	2,225	2,428	2,449
Kentro	-	-	-
LEBC	3,000	1,500	1,500
Lilley Plummer Risks	300	300	200
Paladin (CBC)	3,096	3,096	3,096
Sage	120	117	111
Summa	-	-	1,521
ХРТ	1,606	1,563	1,487
Total	11,529	9,154	10,365



Agri Services Company PTY Limited 41.0%	 Investment date: July 2019 Ag Guard is an Australian-based MGA which provides insurance to the Agricultural Sector
Asia Reinsurance Brokers (Pte) Limited 25.0%	 Investment date: April 2016 ARB is a Singapore-headquartered independent specialist reinsurance and insurance risk solutions provider
ATC Insurance Solutions PTY Limited 25.6%	 Investment date: July 2018 ATC is an Australian-based MGA and Lloyd's Coverholder. ATC specialises in Accident & Health, Construction & Engineering, Trade Pack and Sports insurance
CBC UK Limited 47.1%	 Investment date: February 2017 (through Paladin Holdings Limited) CBC is a Retail and Wholesale Lloyd's Insurance Broker, offering a wide range of services to commercial and personal clients as well as broking solutions to intermediaries



Criterion Underwriting (Pte) Limited 29.4%	 Investment date: July 2018 Criterion is a start-up Singapore-based Managing General Agency providing specialist insurance products to a variety of clients in the Cyber, Financial Lines and Marine sectors in Far East Asia
Denison and Partners Ltd 40.0%	 Investment date: March 2022 Denison and Partners is a start-up London-based Lloyd's Insurance Broker, established by Alasdair Ritchie, with a focus on delivering (re)insurance delegated authority solutions and services to Managing General Agencies, Coverholders and (re)insurers.
EC3 Brokers Limited 35.0%	 Investment date: December 2017 EC3 is an independent specialist Lloyd's broker and reinsurance broker and provides services to a wide array of clients across several sectors, including construction, casualty and cyber & technology
The Fiducia MGA Co Limited 35.2%	 Investment date: November 2016 Fiducia is a UK Marine Cargo Underwriting Agency, with registered Lloyd's Coverholder status which specialises in the provision of insurance solutions across a number of Marine risks including Cargo, Transit Liability, Engineering and Terrorism Insurance

Portfolio as at 31 January 2023 Continued



LEBC Holdings Limited 59.3%	 Investment date: April 2007 LEBC is a national Independent Financial Advisory company providing services to individuals, corporates and partnerships, principally in employee benefits, investment and life product areas
Lilley Plummer Holdings Limited 30.0%	 Investment date: October 2019 Lilley Plummer Risks is a specialist marine Lloyd's broker, based in London providing a wide range of services for the maritime industry such as Marine and Hull Insurance, P & I cover and Cargo Insurance
Kentro Capital Limited* 19.0% *(formerly Nexus Underwriting Management Limited)	 Investment date: August 2014 Kentro is the holding company for Nexus Underwriting Management Limited and Xenia Broking Group Limited, founded in 2008. Through its operating subsidiaries, it specialises in Directors & Officers, Professional Indemnity, Financial Institutions, Accident & Health, Trade Credit Insurance and Political Risks Insurance
Sage Program Underwriters, Inc 30.0%	 Investment date: June 2020 Based in Bend, Oregon and founded in 2020 by CEO Chuck Holdren, Sage provides Workers Compensation insurance to niche industries, including inland delivery and field sport sectors



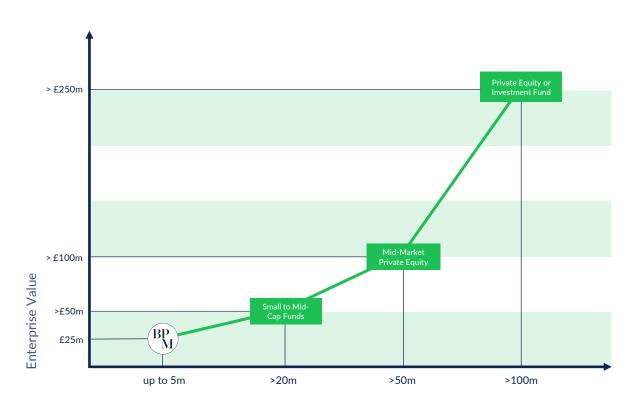
Stewart Specialty Risk Underwriting Ltd 30.0%	 Investment date: January 2017 SSRU is a recently established Specialty Casualty Underwriting Agency, based in Toronto, Canada. It provides specialist insurance products to a wide array of clients in the Construction, Manufacturing, Onshore Energy, Public Entity and Transportation sectors
Sterling Insurance PTY Limited 19.7%	 Investment date: June 2013 (through Neutral Bay Investments Limited) Sterling is a Sydney-based specialist underwriting agency offering a range of insurance solutions within the Liability sector, specialising in niche markets including hard-to-place and complex risks
XPT Group LLC 28.5%	 Investment date: June 2017 XPT Group is a New York-based specialty lines insurance distribution group looking to build a wholesale insurance broking and underwriting agency platform across the U.S. Specialty Insurance Sector

Bridging the Gap



- B.P. Marsh specialises in providing earlystage finance, investing in businesses with an enterprise value of between £0 and c. £25m
- Our flexible approach to investment translates into us operating in a niche segment where funding is difficult to obtain
- The Group's primary competitors would typically require an enterprise value of at least £50m before an opportunity becomes of interest
- B.P. Marsh is able to tailor its investment model to suit each opportunity, offering funding to businesses which fall outside the criteria of traditional private equity houses
- Opportunities come from specialists in their own field looking to go it alone, management teams wanting to engineer a buyout, or existing businesses seeking growth capital
- Investing in businesses at this value stage can be high risk, however, the valuation multiples used are often lower, meaning we can often secure an advantageous price, whilst also providing the investment capital required

- With the support of B.P. Marsh, these businesses develop over time achieving considerable growth in value
- These investments then attract the interest of mid-market private equity houses, eventually being sold through competitive run processes
- The Group see this investment approach as 'Bridging the Gap'



Investment Amount

Investment Model



Specialist Investor

B.P. Marsh specialises in early stage and SME financial services businesses in niche sectors within insurance and financial intermediaries, where funding is difficult to obtain

We work with firms where bank finance and seed / crowdfunding is not suitable

We bridge the gap in a niche area between institutional or corporate investing and family or crowdfunded money

Relationship Driven

We see people as key to each investment and we build relationships as well as businesses

We find teams with a strategic and cultural alignment with B.P. Marsh's core values

The defining aspect in each of our investments is the people

We remain committed until the management team feel the time has come to take the next step

We have a clear focus on working closely with management

Up To £5m Initial Investment

We take on investments which are smaller than other Private Equity investors

We typically acquire 20-40% equity holdings. Very few private equity investment houses take minority stakes in firms of this size

We operate with an 'eyes on, hands-off' approach. Typically, management take the majority ownership and overall control of the business

B.P. Marsh provides funding for growth initiatives with the potential for further follow-on financing to achieve ambitious business goals

Investment Approach



<u>Kentro</u>

Originally B.P. Marsh only took a 5% shareholding in Kentro for £1.5m. This was outside our usual investment criteria. Over time, B.P. Marsh provided follow on funding and now has a 18.98% shareholding

Besso

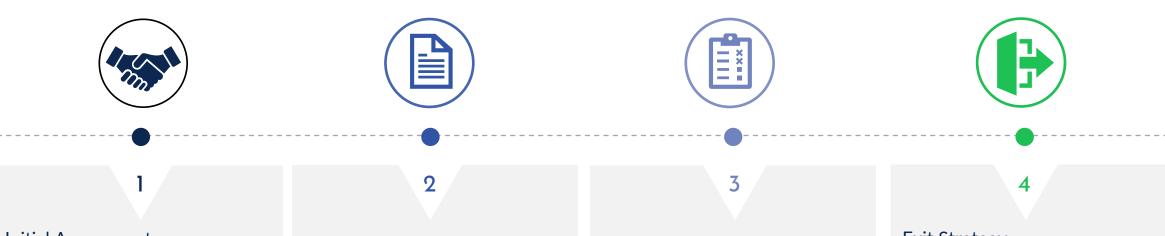
B.P. Marsh remained invested in Besso for 21 years, from 1995 to 2016. Throughout this period, we supported Besso to bring about significant growth, producing an IRR of 21.90%

<u>SSRU</u>

When B.P. Marsh invested in the business we provided backing over and above financial support. This allowed SSRU to quickly expand into one of Canada's largest independent MGAs

Investment Process





Initial Assessment

- Strong network of industry contacts brings new opportunities
- Each opportunity is scrutinised by the New Business Department
- The opportunity is then championed by the New Business Department, who are responsible for managing the investment process through to the Investment Committee and the PLC Board

Due Diligence and Completion

- Work to flexible timelines
- In-house comprehensive fact-finding and due diligence process three-year historic and forecast P&L, balance sheet, cash flow forecasts required
- Financial, legal and commercial due diligence carried out as needed
- In-depth modelling is undertaken
- Final negotiation
- Completion

Post Transaction Support

- Business plan implemented
- Post-investment plan compiled by BPM team
- NED on the board and regular communication with the team
- Strategic support when necessary
- Secretarial and administrative support, with one of the BP Marsh team being seconded if needed
- Hiring expertise to strengthen the team
- Follow-on funding

Exit Strategy

- Consider exit strategy when the business is ready to move to the next level
- Advise on which investment partners to take on in the next phase of the business
- Develop a strategic plan to see the investee company into the future
- Exit the business through IPO, trade sale or to a new financial investor



	31 January 2023 (Audited)	31 July 2022 (Unaudited)	31 January 2022 (Audited)
Tangible and intangible assets	79	90	96
Right of use asset	671	754	836
Investments at fair value – Equity Portfolio	171,461	160,398	149,349
Debtors / Loans receivable	13,403	10,868	12,205
Cash and treasury funds	12,155	14,121	8,628
Creditors < 1 year (Loans and tax and other payables)	(2,005)	(991)	(1,837)
Creditors > 1 year (Loans and tax & other payables)	(596)	(684)	(772)
Net Assets (excl. Deferred tax)	195,168	184,556	168,505
Deferred Taxation provision	(5,631)	(4,791)	(1,898)
NET ASSETS 13.8% increase in year to 31 January 2023 after dividend (14.4% before dividend)	189,537	179,765	166,607



	Audited year to 31 January 2023 £'000	Unaudited 6 months to 31 July 2022 £'000	Audited year to 31 January 2022 £'000
Gains on investments (realised and unrealised)	27,430	16,367	19,142
Amounts recovered from / (impairment of) investments and loans	30	7	1,117
Operating income	4,919	2,542	4,077
Total income	32,379	18,916	24,336
Operating expenses and FX movement	(4,831)	(1,944)	(4,863)
Net financial income/(expenses)	42	35	(78)
Profit before tax	27,590	17,007	19,395
Taxation	(3,747)	(2,910)	(1,911)
Post tax profit for period	23,843	14,097	17,484
Earnings per share – basic Earnings per share – diluted	66.2p 63.6p*	39.1p 37.6p*	48.6p 47.3p*

*calculation includes 1,443,147 shares held under joint ownership arrangements proportioned over the period from the vesting date of 12 June 2021

Consolidated Statement of Cash Flows (IFRS) at 31 January 2023



	Audited year to 31 January 2023 £'000	Unaudited 6 months to 31 July 2022 £'000	Audited year to 31 January 2022 £'000
Net cash from operating activities	451	(91)	1,507
FX Movement	(36)	40	(35)
Taxation	(14)	(17)	(13)
Purchase of property, plant and equipment	(11)	(9)	(6)
Equity investments made	(2,941)	(2,941)	(8,011)
Net proceeds on sale of equity investments	8,259	8,259	8,755
Net purchase of equity treasury investments	(504)	(2,506)	-
Net loans repaid by/(granted to) investee companies	(1,040)	1,300	7,837
Net financial (expenses)/income	(44)	(21)	(78)
(Repayment)/advances of borrowings	-	-	(1,000)
Net decrease in lease liabilities	(167)	(83)	(159)
Dividends paid	(1,001)	(1,001)	(878)
Payments made to repurchase company shares	(16)	-	-
Increase in cash in the period	2,936	2,930	7,919
Cash at beginning of period	8,628	8,628	709
Cash and cash equivalents at period end	11,564*	11,558*	8,628

* £12.1m including equity treasury balances of £0.6m (31 July 2022: £14.1m including equity treasury balances of £2.5m, 31 January 2022 no treasury balances)

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B.P. Marsh & Partners PLC Board



Brian Marsh Executive Chairman 55+ years of experience



- Founded B.P. Marsh in 1989
- Previously Chairman and major shareholder of the Nelson Hurst & Marsh Group
- Bought and sold many financial services businesses throughout distinguished career

Alice Foulk Managing Director 10+ years of experience

- Joined B.P. Marsh in 2011, appointed Managing Director in 2016
- Central to the management of B.P. Marsh, ensuring objectives and goals are achieved

Dan Topping Chief Investment Officer 15+ years of experience

Jon Newman

in 2003

Group Finance Director

25+ years of experience

- Joined B.P. Marsh in 2007 and appointed Chief Investment Officer in 2016
- Responsibility for the investment strategy at B.P. Marsh; sourcing structuring, developing, supporting and monitoring the Portfolio

• Joined B.P. Marsh in 1999 and appointed Group Finance Director

• Oversees all financial activities at B.P. Marsh, alongside assisting

with the financial strategy across the Portfolio of Investments



Pankaj Lakhani Non-Executive Director 40+ years of experience



- Worked for several Lloyd's insurance broking and underwriting firms
- Finance Director at Victor O. Schinnerer & Co Ltd (trading as Admiral/Encon Underwriting Agencies)
- Joined B.P. Marsh as an NED in 2015



Nick Carter Non-Executive Director 50+ years of experience



- Held variety of senior management positions at Nelson Hurst & Marsh Limited, Citicorp Insurance Brokers
- Consultant at both Alexander Forbes Pty. Ltd and Prime Professions Ltd
- Joined B.P. Marsh as an NED in 2019

Highly experienced and respected senior team, with deep industry knowledge across the financial services industry

c.30 years' average experience



B.P. Marsh & Company Limited Board



Brian Marsh Executive Chairman 55+ years of experience



- Founded B.P. Marsh in 1989
- Previously Chairman and major shareholder of the Nelson Hurst & Marsh Group
- Bought and sold many financial services businesses throughout distinguished career

Alice Foulk Managing Director 10+ years of experience

- Joined B.P. Marsh in 2011, appointed Managing Director in 2016
- Central to the management of B.P. Marsh, ensuring objectives and goals are achieved



- Joined B.P. Marsh in 2007 and appointed Chief Investment Officer in 2016
- Responsibility for the investment strategy at B.P. Marsh; sourcing structuring, developing, supporting and monitoring the Portfolio

• Joined B.P. Marsh in 2013 and became Investment Director in

Focus on investments in Australia, as well as Lilley Plummer Risks,

2019, with a seat on the B.P. Marsh & Company Board

Fiducia and XPT, working for the CIO





- Joined B.P. Marsh in 1999 and appointed Group Finance Director in 2003
- Oversees all financial activities at B.P. Marsh, alongside assisting with the financial strategy across the Portfolio of Investments



Francesca Lowley Group Management Accountant 9+ years of experience



- Joined B.P. Marsh in 2013 and became Group Management Accountant in 2019, joining the B.P. Marsh & Company Board
- Produces Group Management Accounts alongside assisting in the routine running of the Finance department

c.15 years average tenure



Abi Barber

Investment Director

8+ years of experience

- Joined B.P. Marsh in 2011, as assistant to the Group Company Secretary
- Appointed Investment Director in 2016, working for the CIO, joining the B.P. Marsh & Company Board



c.18 years average experience

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Minority Investor Protections





- B.P. Marsh believes that day-to-day operational control of the business is the domain of the executive management team. However, our position is well protected and portfolio investments are actively monitored
- From the time of investment, we outline the matters which would require consent from the Group, above certain agreed thresholds, before an investee company may proceed. These can include:
 - Alterations to share capital
 - Acquisitions
 - Capital expenditure or asset disposals of any nature outside pre-agreed limits
 - Capital protection
 - Appointments of directors and senior executives
 - Remuneration of directors and senior executives
- Any material additional borrowing
- Changes in the nature of the company's business
- Application for a flotation
- Dividend payments or other distributions including bonuses

• The Group has an extensive track record of working within companies as partners and places significant emphasis around investing time up-front in building relationships

Environmental, Social and Governance Policy



- B.P. Marsh is committed to being a responsible investor with Environmental, Social and Governance (ESG) focused principles incorporated throughout our investment strategy
- The Group has a strong ambition to be an exemplary ESG leader within the subsector in which we invest
- In 2022, B.P. Marsh carried out a survey for our portfolio companies as well as our major suppliers to assess their impact on the greater environment and society in which they operate
- The results revealed that many of our portfolio companies and major suppliers were already ahead of the curve in the implementation of ESG policies and shared our view of the importance of prioritising sustainability, socially responsible practices, and good governance
- B.P. Marsh recognises that a focus on ESG is an ongoing commitment and, as such, the Group continues to assess its position and review best practice as it arises. Please see below some examples of the ongoing practices at B.P. Marsh towards this commitment.

X	Environmental	Social	Governance
Ċ	Facilitation and active encouragement towards the recycling of appropriate materials and reduction of waste where possible to lower the environmental footprint of B.P. Marsh	 Adoption of Diversity Policy in 2021 that respects the increasingly diverse society in which we operate 	• Establishment of a dedicated ESG Committee in 2021 to advise on appropriate practices that further B.P. Marsh's commitment to incorporating ESG tenets throughout our strategy
6	Use of teleconferencing software to limit regional	 All staff offered private medical insurance, income protection and life cover following one year of service 	 Incorporation of earlier assessment of ESG risks and opportunities in the investment process
	and international travel when possible	 Facilitation for all staff to continually develop their 	 Company workforce comprises a gender split of 53% female and 47% male, with the Board of B.P. Marsh & Company Limited comprising a gender split of 43%
•	Development of a mandate for the responsible investment of funds held in Treasury towards a more ESG-focused portfolio	knowledge and skillset through attendance of industry events, formal qualifications, and electronic	female and 57% male
r	nore ESG-rocused portrollo	training sessions	 B.P. Marsh strongly adheres to the Quoted Companies Alliance Corporate Governance Code and publishes a Compliance Statement annually



Directors		Major Shareholders (>3%)	
Brian Marsh OBE	40.39%*	PSC UK Pty Limited	19.74%
Alice Foulk	Less than 0.5%	Mr. Martin MacLeish	4.81%
Daniel Topping	Less than 0.5%	Hargreaves Lansdown Asset Mgt	4.13%
Jonathan Newman	Less than 0.5%	JTC Employer Solutions*	3.86%
Pankaj Lakhani	Less than 0.5%	Interactive Investor	3.72%
Nicholas Carter	Less than 0.5%	James Sharp & Co	3.63%
Group Company Secretary		*Trustee of the Company's Joint Share Ownership Plan	
Sinead O'Haire	Less than 0.5%		

*includes 2.47% via the Marsh Christian Trust



A 3.9% three-year JSOP was created in June 2018 to incentivise and retain the management team and staff

1,461,302 new shares were issued at the market price of 281p at close on 12 June 2018 on a partly-paid basis

Subject to share price hurdle of 313p and specific performance criteria

These shares were issued into joint beneficial ownership of employees and the newly formed Trustees of B.P. Marsh Employee's Share Trust (the "Trust") On 12 June 2021 the performance criteria were met. Whilst these shares remain in the Trust, they hold no voting or dividend rights and are therefore non-dilutive until they are sold

1,206,888 of the 1,461,302 shares are jointly owned by employees and the Trust. 254,414 shares were forfeited by departing employees, with the Trust having full ownership. In April 2022, 18,155 of these shares were transferred to the Company's HMRC Approved Share Incentive Plan, leaving 236,259 unallocated shares remaining On a sale in excess of 281p per share the Group is entitled to receive up to £4.1m. The dilutive NAV per share includes the 1,461,302 shares but also the £4.1m receivable





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